



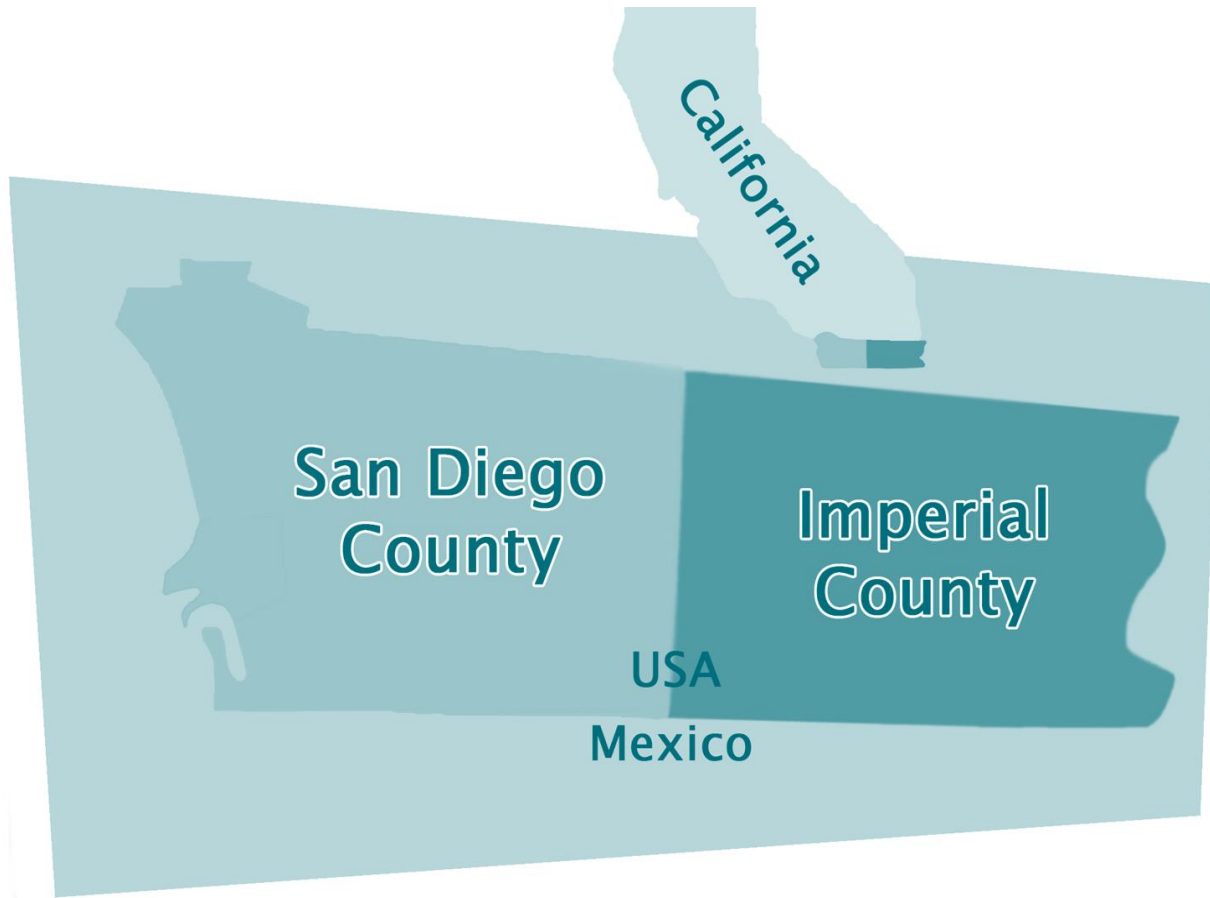
San Diego State University • UC San Diego Moores Cancer Center

PARTNERSHIP

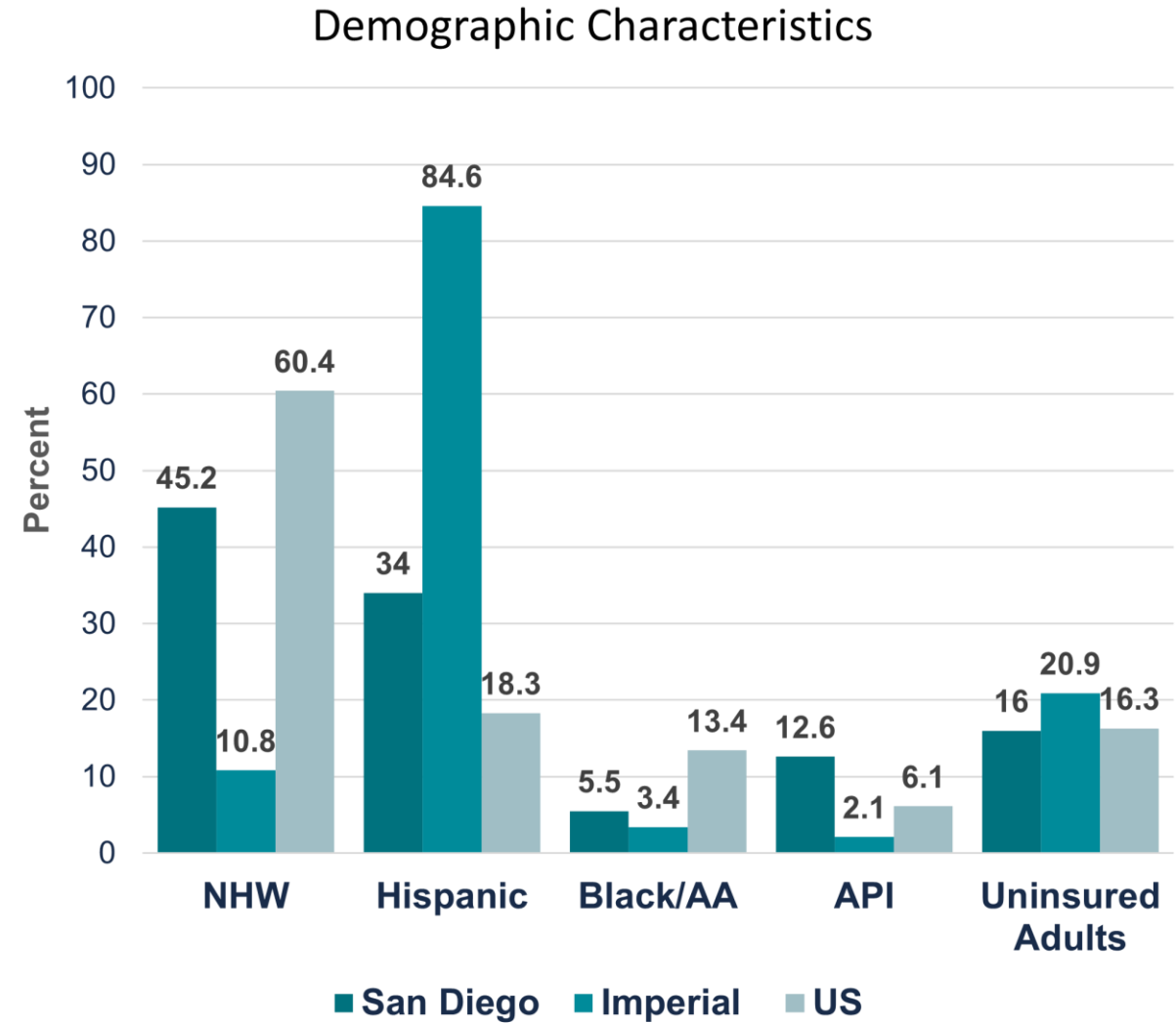
outreach | education | research

Leveraging the Power of the Outreach Core for COVID-19 Community Impact





County	Area	Population
San Diego	4,206 mi ²	~3,300,000
Imperial	4,176 mi ²	~180,000



SDSU UCSD Partnership

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Project Coordinator



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What is Outreach? What is Engagement?

Outreach and engagement can mean a lot of things to different people

Who

Community
members

Community
stakeholders

Community
organizations

Community
supporters

What

Services

Education

Resources

Membership

Partnership

Assessment

Representation

When

Where

Why

SDSU UCSD Partnership Outreach Core

UC San Diego Health
MOORES CANCER CENTER

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HEALTHDAT

DATA Best Practices Resources COVID-19 About Us Contact Us

COVID-19 Resources

Resource Categories **ALL**

- ALL - Currently showing 196 resource(s) Search: Search

Resource Name	Sub Category	Languages	Description
2-1-1 San Diego	Homelessness	Eng	Coordinated entry access site with links to homeless... Show More
2-1-1 San Diego	COVID-19 screening	Eng	Contact information for people with symptoms they think... Show More
AIDSinfo - National Institutes of	Comorbidities	Eng	Interim Guidance for COVID-19 and Persons with HIV... Show More
- ALL -			
Benefits	Cancer patients	Eng, Spa	Information on COVID-19 and cancer, for cancer patients,... Show More
COVID-19 job loss			
Domestic workers	Comorbidities	Eng	COVID-19 related information and resources for people with... Show More
Health care workers			
Restaurant/hospitality workers			
Link to the report "National coronavirus response: A...		Eng	Show More
Video on what heart and stroke patients should...	Comorbidities	Eng	Show More
American Heart Association	Comorbidities	Eng	COVID-19 resources with a focus on people with... Show More
American Heart Association	Wellbeing	Eng, Spa	Infographic that shows 25 ways to get kids... Show More
American Lung Association	Tobacco cessation	Eng	Information about smoking, vaping and COVID-19. Advice to... Show More
American Lung Association	Comorbidities	Eng	Useful information for people suffering from asthma and... Show More
APM Research Lab	Disparities	Eng	The Color of Coronavirus Project monitors COVID-19 deaths... Show More



cancer health equity collaborative
UC SAN DIEGO MOORES CANCER CENTER





MARCH 2020

April 2020
CancerDAT
COVID
Resources

June 2020
SDSU-HHSA
CFC!
Contract

Aug 2020
RADx-UP
Proposal
(CFC!)
Submitted
(Madanat,
Kiene, Oren)

Sep 2020
RADx-UP
CFC! NOA
CommuniVax
Proposal
Submitted
(Crespo, Sobo)

Dec 2020
CommuniVax
NOA

April 2021
RADx-UP
CDC Pilot
Proposal
(CFC! @Home)
Submitted
(McD-D &
Kiene)

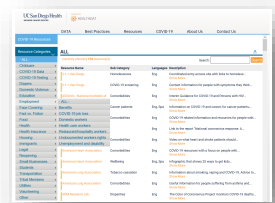
May 2021
RADx-UP Return
to School
Proposal
(CFC! Return)
Submitted
(Kiene, McD-D,
Oren)

June 2021
HRSA
Proposal
(CFC!
w/Vaccines)
Submitted
(McD-D)

July 2021
RADx-UP
Return to
School NOA
(CFC!
Returning
Our Kids
Back to
School
Safely)

Aug 2021
HRSA NOA
(CFC!
w/Vaccines)

Sept
2021
RADx-UP
CDC
Pilot
NOA
Expected
(CFC!
@Home)



Keys to Success

Community engagement is emergency preparedness

Leadership willing to make investments in community outreach and engagement is key

Community engagement cannot be limited to a single disease; you must be willing to go where there is need

(Long term) local partnerships set the stage for federally-funded research and service opportunities

Transformative community work **MUST** be human centered



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UNIVERSITY**

UC San Diego Health

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